



Jack Hollingsworth

I PHONE

Photographer



Jack Hollingsworth is a professional photographer who has had a camera in his hand since 1975. For decades, he built a successful commercial career shooting travel, lifestyle, advertising, and editorial photography around the world using traditional film and digital cameras. Photography wasn't a hobby—it was the work.



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While traveling in the Caribbean, Jack made a decision that would redefine his photographic life: he put down his professional camera gear and began shooting exclusively with an iPhone. What started as an experiment quickly became a permanent creative conversion. The iPhone didn't limit his photography—it liberated it.

From 2011 to 2026, Jack has captured over one million photographs using 14 different iPhone models, across more than 60 countries. His work spans street photography, travel, portraits, still life, and everyday life—guided not by apps, trends, or gear obsession, but by light, color, composition, and presence. His images are often mistaken for those made with dedicated cameras, a misconception he considers proof that the iPhone is fully capable of serious photographic work.



Jack's photography has been featured in Apple's **#ShotOniPhone** campaign, and he is widely recognized as one of the earliest and most consistent voices advocating for the iPhone as a legitimate photographic tool—not a novelty, not a shortcut, but a camera worthy of respect and discipline.

His approach is rooted in traditional photographic values, refined through decades of experience, and translated into the modern, pocket-sized camera he carries everywhere. He shoots almost every day, believing that photography is not something you occasionally do—it's something you live.

Jack lives in Austin, Texas. He is the proud father of two daughters, Emma and Audrey, and shares a deep, lifelong friendship with Shannon, his closest companion and creative sounding board.



Fifteen years into his iPhone-only journey, Jack remains committed to one idea above all others: the best photographs don't come from better gear—they come from deeper attention.